

**ECONOMIC DEVELOPMENT ADVISORY COMMISSION OF MONTEREY PARK
AGENDA**

SPECIAL MEETING
City Hall, Conference Room #102
320 W. Newmark Avenue, Monterey Park, CA 91754

TUESDAY
January 31, 2023
7:00 PM

MISSION STATEMENT

The mission of the City of Monterey Park is to provide excellent services to enhance the quality of life for our entire community.

Documents related to an Agenda item are available to the public in the **Economic Development Division** located at 320 W. Newmark Avenue, Monterey Park, CA 91754, during normal business hours and the City's website at www.montereypark.ca.gov.

PUBLIC COMMENTS ON AGENDA ITEMS

You may speak up to 5 minutes on Agenda item. You may combine up to 2 minutes of time with another person's speaking. No person may speak more than a total of 10 minutes. The Commission Chair and Commissioners may change the amount of time allowed for speakers.

Per the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please call City Hall at (626) 307-1359 for reasonable accommodation at least 24 hours before a meeting. Council Chambers are wheelchair accessible.

CALL TO ORDER

Chairperson

ROLL CALL

Alexander Fung, Dora Leung, Amy Newman, Billy Yeung, Tomas Wong

AGENDA ADDITIONS, DELETIONS, CHANGES AND ADOPTIONS

PUBLIC COMMUNICATIONS (Related to Items NOT on the Agenda). While all comments are welcome, the Brown Act does not allow the Commission to take action on any item not on the agenda. The Commission may briefly respond to comments after Public Communications is closed. Persons may, in addition to any other matter within the Commission's subject-matter jurisdiction, comment on Agenda Items at this time. If you provide public comment on a specific Agenda item at this time, however, you cannot later provide comments at the time the Agenda Item is considered.

ORAL AND WRITTEN COMMUNICATIONS

[1.] PRESENTATIONS – NONE

[2.] CITY OF MONTEREY PARK- CONSENT CALENDAR

2-A APPROVAL OF MINUTES

It is recommended that the Economic Development Advisory Commission consider:

- (1) Approving the Minutes of the October 18, 2022, Special Meeting.
- (2) Approving the Minutes of the November 15, 2022, Special Meeting; and
- (3) Taking such additional, related, action that may be desirable.

[3.] PUBLIC HEARING – NONE

[4.] OLD BUSINESS

[4-A] CONTINUE DISCUSSION ON THE PROPOSED ECONOMIC DEVELOPMENT STRATEGIC PLAN UPDATE

[5.] NEW BUSINESS

[5-A] TOPICS AND CONTENTS OF THE PROPOSED EDAC UPDATE TO CITY COUNCIL

It is recommended that the Economic Development Advisory Commission consider:

- (1) Identifying and approving the topics and contents of the proposed EDAC update presentation to City Council, deciding on the Council Meeting date when to present the update; and
- (2) Taking such additional, related, action that may be desirable.

[5-B] It is recommended that the Economic Development Advisory Commission consider:

- (1) Discussing how EDAC can support businesses affected by the tragic event of January 21, 2023.
- (2) Taking such additional, related action that may be desirable.

[6.] COMMISSION COMMUNICATIONS

[7.] FUTURE AGENDA ITEMS

ADJOURNMENT



Economic Development Advisory Commission Staff Report

DATE: January 31, 2023

AGENDA ITEM NO: 2-A

TO: Economic Development Advisory Commission (EDAC)
FROM: Joseph Torres, Economic Development Manager
SUBJECT: Approval of Minutes

RECOMMENDATION:

It is recommended that the EDAC consider:

1. Approving the minutes of the November 15, 2022, Special Meeting.
2. Approving the minutes of the October 18, 2022, Special Meeting; and
3. Taking such additional, related, action that may be desirable.

EXECUTIVE SUMMARY:

None

BACKGROUND:

None

FISCAL IMPACT:

None

Respectfully submitted by:

A handwritten signature in black ink, appearing to be "JT", written over a horizontal line.

Joseph Torres
Economic Development Manager

Prepared by:

A handwritten signature in black ink, appearing to be "Sharlene Choy", written over a horizontal line.

Sharlene Choy
Interim Economic Development
Specialist

ATTACHMENT

1. Minutes of November 15, 2022
2. Minutes of October 18, 2022

ATTACHMENT 1
Minutes of November 15, 2022, Special Meeting

**MINUTES
MONTEREY PARK ECONOMIC DEVELOPMENT ADVISORY COMMISSION (EDAC)
SPECIAL MEETING
NOVEMBER 15, 2022**

The City of Monterey Park Economic Development Advisory Commission held a Special Meeting of the Economic Development Advisory Commission at the City Hall, Conference Room #102, located at 320 West Newmark Avenue in the City of Monterey Park, on Tuesday, November 15, 2022, at 7:00 p.m.

NOTICE OF MEETING CANCELLATION

A Notice of meeting cancellation was announced at the Economic Development Advisory Commission Special Meeting on November 15, 2022.

NOTICE WAS HEREBY GIVEN that the scheduled Economic Development Advisory Commission Special Meeting on November 15, 2022, has been cancelled. The next Economic Development Advisory Commission regular meeting will be held on Tuesday, January 24, 2023, at 7:00 p.m. in the City Hall, Conference Room #102 located at 320 West Newmark Avenue in the City of Monterey Park.

Joseph Torres
Economic Development Manager

ATTACHMENT 2
Minutes of October 18, 2022, Special Meeting

MINUTES
MONTEREY PARK ECONOMIC DEVELOPMENT ADVISORY COMMISSION
Special Meeting
October 18, 2022

The Economic Development Advisory Commission of the City of Monterey Park held a Special Meeting of the Commission in the Community Room at City Hall, located at 320 W. Newmark Avenue in the City of Monterey Park, on Tuesday, October 18, 2022, at 7:00pm.

CALL TO ORDER:

Chairperson Chair Alexander Fung called the meeting to order at 7:04pm.

ROLL CALL:

Economic Development Manager Joseph Torres called roll:

PRESENT: Alexander Fung, Tomas Wong, Amy Newman, Dora Leung, and Billy Yeung.

ALSO PRESENT: Economic Development Manager Joseph Torres, and Interim Economic Development Specialist Sharlene Choy.

AGENDA ADDITIONS, DELETIONS, CHANGES AND ADOPTIONS - None

ORAL AND WRITTEN COMMUNICATIONS

1. PRESENTATION

1-A. MPK REWARDS PROGRAM UPDATE:

Economic Development Manager Joseph Torres presented on the progress and performance of the MPK Rewards Program to date.

2. CONSENT CALENDAR

2-A. APPROVAL OF MINUTES

Action Taken: The Economic Development Advisory Commission approved the minutes from the Regular Meeting of September 27, 2022.

Motion: Moved by Chairperson Alexander Fung and seconded by Commissioner Amy Newman, motion carried by the following vote:

Ayes: Commissioner: Fung, Wong, Newman, Leung, and Yeung

Noes: Commissioner: None

Absent: Commissioner: None

Abstain: Commissioner: None

Action Taken: The Economic Development Advisory Committee approved the minutes from the Special Meeting of September 15, 2022, with the correction of the last name spelling of Commissioner Billy Yeung.

Motion: Moved by Chairperson Alexander Fung and seconded by Commissioner Amy Newman, motion carried by the following vote:

Ayes: Commissioner: Fung, Wong, Newman, Leung, and Yeung

Noes: Commissioner: None

Absent: Commissioner: None

Abstain: Commissioner: None

3. **PUBLIC HEARING - NONE**

4. **OLD BUSINESS**

4-A. **REVIEW AND DISCUSS THE UPDATING OF THE CITY OF MONTEREY PARK 2010 ECONOMIC DEVELOPMENT STRATEGIC PLAN**

Currently, the Economic Development Advisory Committee awaits the City Manager's approval & review of the proposed outside consultant's scope of work for the updating of the City of Monterey Park 2010 Economic Development Strategic Plan.

Action Taken:

(1) The Economic Development Advisory Committee requested that the Economic Development Manager Joseph Torres follows up with the City Manager to get an update on his review and recommendations on the prospective consultant's scope of work that the commission developed and to obtain a timeline on hiring a consultant.

(2) Once an update is received, a Special Meeting will be scheduled to further discuss the next steps for the Strategic Plan.

5. **NEW BUSINESS**

5-A. **REVIEW AND DISCUSS THE CHANGING OF EDAC'S REGULAR MEETING DATES AND TIMES FOR OCTOBER, NOVEMBER, AND DECEMBER OF THIS YEAR DUE TO THE HOLIDAY SEASON.**

Action Taken: In observance of the Holiday Season, the Economic Development Advisory Committee agreed to go dark for the Regular Meeting dates in October, November, and December, and to resume the Regular Meeting schedule in January of 2023.

Motion: Moved by Commissioner Billy Yeung and seconded by Commissioner Amy Newman, motion carried by the following vote:

Ayes: Commissioner: Fung, Wong, Newman, Leung, and Yeung
Noes: Commissioner: None
Absent: Commissioner: None
Abstain: Commissioner: None

6. COMMISSION COMMUNICATIONS

Chairperson Alexander Fung proposed to do the EDAC Update Presentation at the next Council Meeting on November 16, 2022 and asked the Economic Development Manager Joseph Torres to add him onto the Council Meeting agenda. Joseph Torres will forward the Chairperson's request to the City Clerk.

Economic Development Manager Joseph Torres reminded the Commissioners that the City requires a Live Scan from all the commissioners. Live Scan done at City Hall is free before the end of October.

ADJOURNMENT

There being no further business for consideration, the meeting was adjourned at 8:01p.m.

Joseph Torres
Economic Development Manager