

**ECONOMIC DEVELOPMENT ADVISORY COMMISSION OF MONTEREY PARK
AGENDA**

**SPECIAL MEETING
El Encanto
700 El Mercado Avenue
Monterey Park, CA 91754**

**TUESDAY
APRIL 11, 2023
7:00 PM**

MISSION STATEMENT

The mission of the City of Monterey Park is to provide excellent services to enhance the quality of life for our entire community.

Documents related to an Agenda item are available to the public in the **Economic Development Division** located at 320 W. Newmark Avenue, Monterey Park, CA 91754, during normal business hours and the City's website at www.montereypark.ca.gov.

PUBLIC COMMENTS ON AGENDA ITEMS

You may speak up to 5 minutes on Agenda item. You may combine up to 2 minutes of time with another person's speaking. No person may speak more than a total of 10 minutes. The Commission Chair and Commissioners may change the amount of time allowed for speakers.

Per the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please call City Hall at (626) 307-1359 for reasonable accommodation at least 24 hours before a meeting. Council Chambers are wheelchair accessible.

CALL TO ORDER

Chairperson

ROLL CALL

Alexander Fung, Dora Leung, Amy Newman, Billy Yeung, Tomas Wong

AGENDA ADDITIONS, DELETIONS, CHANGES AND ADOPTIONS

PUBLIC COMMUNICATIONS (Related to Items NOT on the Agenda). While all comments are welcome, the Brown Act does not allow the Commission to take action on any item not on the agenda. The Commission may briefly respond to comments after Public Communications is closed. Persons may, in addition to any other matter within the Commission's subject-matter jurisdiction, comment on Agenda Items at this time. If you provide public comment on a specific Agenda item at this time, however, you cannot later provide comments at the time the Agenda Item is considered.

ORAL AND WRITTEN COMMUNICATIONS

[1.] PRESENTATIONS

1-A. MPK Rewards Program Update

1-B. Annual Commission Chairperson and Vice-Chairperson election in May 2023 for a one-year term.

[2.] CITY OF MONTEREY PARK- CONSENT CALENDAR

2-A APPROVAL OF MINUTES

It is recommended that the Economic Development Advisory Commission:

- (1) Approve the Minutes of the February 28, 2023, Regular Meeting.
- (2) Take such additional, related, action that may be desirable.

[3.] PUBLIC HEARING – NONE

[4.] OLD BUSINESS

4-A. REVIEW AND DISCUSS THE UPDATING OF THE CITY OF MONTEREY PARK 2010 ECONOMIC DEVELOPMENT STRATEGIC PLAN

It is recommended that the Economic Development Advisory Commission:

- (1) Review and discuss the Strategic Plan Proposals that were submitted.
- (2) Take such additional, related, action that may be desirable.

[5.] NEW BUSINESS – NONE

[6.] COMMISSION COMMUNICATIONS

[7.] FUTURE AGENDA ITEMS

ADJOURNMENT



Economic Development Advisory Commission Staff Report

DATE: March 1, 2023

AGENDA ITEM NO: 2-A

TO: Economic Development Advisory Commission (EDAC)
FROM: Joseph Torres, Economic Development Manager
SUBJECT: Approval of Minutes

RECOMMENDATION:

It is recommended that the EDAC:

1. Approve the minutes of the February 28, 2023, Regular Meeting.
2. Take such additional, related, action that may be desirable.

EXECUTIVE SUMMARY:

None

BACKGROUND:

None

FISCAL IMPACT:

None

Respectfully submitted by:

Handwritten signature of Joseph Torres.

Joseph Torres
Economic Development Manager

Prepared by:

Handwritten signature of Sharlene Choy.

Sharlene Choy
Interim Economic Development
Specialist

ATTACHMENT

1. Minutes of February 28, 2023

ATTACHMENT 1
Minutes of February 28, 2023, Regular Meeting

MINUTES
MONTEREY PARK ECONOMIC DEVELOPMENT ADVISORY COMMISSION
Regular Meeting
February 28, 2023

The Economic Development Advisory Commission of the City of Monterey Park held a Regular Meeting of the Commission at Jardin El Encanto, located at 700 El Mercado Avenue in the City of Monterey Park, on Tuesday, February 28, 2023, at 7:00pm.

CALL TO ORDER:

Chairperson Alexander Fung called the meeting to order at 7:04pm.

ROLL CALL:

Interim Economic Development Specialist Sharlene Choy called roll:

PRESENT: Alexander Fung, Amy Newman, Tomas Wong, and Billy Yeung.

ALSO PRESENT: Councilmember Vinh Ngo, Economic Development Manager Joseph Torres, and Interim Economic Development Specialist Sharlene Choy.

ABSENT: Dora Leung.

AGENDA ADDITIONS, DELETIONS, CHANGES AND ADOPTIONS - None

ORAL AND WRITTEN COMMUNICATIONS

1. PRESENTATION - NONE

2. CONSENT CALENDAR

2-A. APPROVAL OF MINUTES

Action Taken: The Economic Development Advisory Commission approved the minutes from the Special Meeting of January 31, 2023.

Motion: Moved by Chairperson Alexander Fung, and seconded by Commissioner Tomas Wong, motion carried by the following vote:

Ayes: Commissioner: Fung, Newman, and Wong

Noes: Commissioner: None

Absent: Commissioner: Leung

Abstain: Commissioner: Yeung

3. PUBLIC HEARING - NONE

4. OLD BUSINESS - NONE

5. NEW BUSINESS

5-A. Discussion on how the City of Monterey Park Economic Development Division can further support the local business community.

Action Taken: Staff will pass on the suggestions below discussed by the Economic Development Advisory Commission for consideration of implementation:

- 1) Taste of Monterey Park Guide Tour: samplings and educating consumers of the history behind the cuisines of local small restaurants in the City of Monterey Park.
- 2) Business Incentive Loan Program: Providing loans to start-up businesses to open their business in the City of Monterey Park.
- 3) Small Business Mixer Events: a gathering of small business owners for engagement and networking.
- 4) Business participation in the next Lunar Festival: small business engagement and sponsorship.
- 5) Re-routing of the Spirit Bus: consideration of routes to take riders to the city's shopping areas, downtown, etc.
- 6) Updating of codes & correct zoning that would be more suited for new business establishments.
- 7) Weekly Business Faire in downtown Monterey Park: Utilize the city parking lot near Garfield & Garvey to be the center hub for gatherings, entertainment, business engagement.
- 8) Citywide WIFI Project: Offering free broadband WIFI throughout the City of Monterey Park, long-term goal.

Action Taken: If the Commissioners have any candidate suggestions to join the Task Force being formulated to focus on the upgrading of the City's downtown area, please send the suggestions to Joseph Torres.

6. COMMISSION COMMUNICATIONS

Staff confirms that the new development of Washington College is solely for the administrative office.

Staff verified with the City Attorney that the Economic Development Advisory Commissioners can conduct zoom meetings with regards to the Strategic Plan as citizens, but not as commissioners. Any discussions and decisions about the Strategic Plan must be conducted during in-person meetings.

7. FUTURE AGENDA ITEMS

Action Taken: The Economic Development Advisory Commission requested for the following agenda items for the next EDAC special meeting:

- 1) Review and discussion of the Strategic Plan Proposals.
- 2) Staff provide updates on the Monterey Park Rewards Program.
- 3) Cancellation of the next EDAC Regular Meeting on March 28th, at 7:00pm.
- 4) Scheduling of the next EDAC Special Meeting on April 11, at 7:00pm.

Motion: Moved by Chairperson Alexander Fung, and seconded by Commissioner Tomas Wong, motion carried by the following vote:

Ayes: Commissioner: Fung, Newman, Wong, and Yeung

Noes: Commissioner: None

Absent: Commissioner: Leung

Abstain: Commissioner: None

ADJOURNMENT

There being no further business for consideration, the meeting was adjourned at 8:23p.m.

Joseph Torres
Economic Development Manager