



CHERRY BLOSSOM FESTIVAL

April 15 and 16, 2023

Saturday 11:00 a.m. to 6:30 p.m. Sunday 11:00 a.m. to 6:00 p.m.

City of Monterey Park, 320 West Newmark Avenue, Monterey Park, CA 91754-2896

Exhibitor Application

Exhibitors are required to be in operation on Saturday and Sunday

Name of Individual, School or Organization: _____

Contact Person: _____ Telephone: _____

E-Mail: _____ Website Address: _____

Street: _____ City: _____ Zip Code: _____

Please provide a brief description of your display/exhibit (this description might be included in the Festival program):

*Please provide an original or digital photo (jpg., tiff or camera-ready images).
These materials may be used for publicity purposes and will not be returned.*

Cultural exhibits are placed indoors; however, you may choose an outside location for your display, which will be provided upon availability and at the discretion of the coordinator.

Please indicate your preference (includes 1 table and 2 chairs):

Indoors Outdoors (\$75 donation or Festival Raffle Tickets Sales to cover rental)

Table/Tables Chairs

Do you require electricity? Yes No Electricity is only available inside the gym/community center for an additional \$150 fee – very limited spaces available.

Although the Exhibit Hall is for the purpose of promoting the arts, culture and heritage of the Japanese culture, the Committee is aware artists and organizations may wish to sell their wares. If you wish to do so, a fee of \$125.00 is requested, just as the artists and vendors contribute in the Marketplace. After March 17, 2023, the fee is \$150.00.

Application Deadline: March 17, 2023 for inclusion in the event program

Afterwards, applications will be accepted only as space and needs allow.

A portion of your fee provides for the acquisition of security; however, this does not imply the Festival or the City of Monterey Park will be responsible for your products or property. By your submittal of this form and signature, you agree to hold the City, the Festival, and its agents, representatives, and/or employees harmless and free of any losses and/or liability.

Please mail application to:

(if applicable, make donation check payable to City of Monterey Park-Cherry Blossom Festival)

Cherry Blossom Festival, P.O. Box 4241, Montebello, CA 90640

By submitting this form, you are confirming your participation in the 2023 Cherry Blossom Festival. Please return this form, ALL requested information, and your payment immediately. You will then be contacted later regarding your booth location, set-up time and other festival activities.

Signed: _____ Date: _____